Project Progress 2017 - 22

The aim of the project

To promote cycling for everyday travel by residents of Dunblane, Ashfield and Kinbuck through demonstrating the part that the e-bike can play as an alternative to car use for local short journeys and commuting purposes.

Progress so far

- Oct 2017: Community e-bike day held; 45 residents attending
- *April 2018*: Loan scheme for DDT members commenced with one bike funded by *Climate Challenge Fund*
- April 2019: Additional e-bike and various accessories acquired through Energy saving Trust (EST) funding; and the volunteer run scheme was opened to any adult resident in the Dunblane area to have supervised trial rides and access to 1-2 week loan periods.
- April 2019 Nov 2020: 92 loan episodes of trials and loans involving 70 individuals; with a major spike of interest since COVID lockdown in March 2020. Both bikes have been out continuously since then and 3 more volunteers have been recruited.
- *Nov 2020*: Additional funding provided by EST to expand the scheme

Expanding the scheme for 2021:

- 3 additional e-bike styles for varying sizes & ages including commuter options.
- Encouraging longer loans periods of up to 4 weeks focussing on users who commit to utilitarian rather than leisure cycling.
- Providing load carrying options for shopping, work and other activities
- Providing training and guided e-bike ride opportunities to develop users' road cycling confidence

Activity Timeline 2021-22

- Dec 20 March 21:
 - Purchase & delivery of bikes & accessories
 - Installation of additional secure storage
 - \circ Updated procedures/documentation including evaluation/monitoring processes
 - o 8 volunteers recruited
 - \circ $\$ lead-in training and equipment orientation for volunteers
 - o Establish marketing/ promotion plan
- April: New bikes and equipment available for supervised rides & loans
- May September: Continuing community promotion
- Autumn: Project Review and 2022 planning